

“RODEO FOR HEROES”

3/13/2027



SPONSORSHIP PROPOSAL



Sponsorship opportunities are available for our annual “Rodeo for Heroes” on March 13, 2027, at 7:30 p.m., at Westgate River Ranch Resort & Rodeo, 3200 River Ranch Blvd., River Ranch, FL. 33867. Proceeds to benefit our Honoring America’s Heroes Programs that provides support for active-duty and deployed military service members, veterans, first responders, and their families.

PROCEEDS TO BENEFIT:

Honoring America’s Heroes Foundation

honoringamareicasheroes.org

"RODEO FOR HEROES"

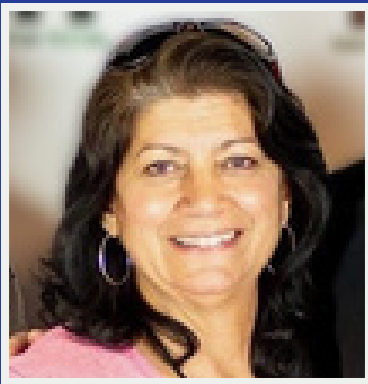


ABOUT US

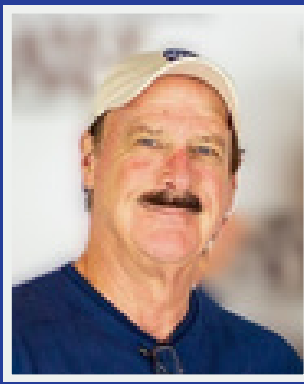
The mission of Honoring America's Heroes Foundation is to recognize and honor the service, resilience, and sacrifice of military veterans, active-duty, deployed service members, and first responders. Our various programs provide support to America's Heroes and their families. Our charity's all-volunteer team is dedicated to honoring the brave men and women that protect and defend our country and our communities.



MEET OUR TEAM



LISA FRICK
Executive Director



KEN FRICK
President



MELISSA HAYDEN
Vice President
Blue Star Mother

"RODEO FOR HEROES"



3/13/2027

SPONSORSHIP PROPOSAL



ARENA SPONSORSHIP*

\$5,000

Sponsor Rodeo Arena for the Rodeo for Heroes event. We supply your company with a 46" x 18' banner to be displayed on the Rodeo Press Box, your logo appears on our event webpage, and receive social media mention. Includes (8) tickets to "Rodeo for Heroes". An 8' table space at the Moonshine Market on 3/13/27, 5PM-11PM. Table/tent/chairs not provided. *One opportunity.

RODEO STADIUM SPONSORSHIP*

\$2,500

Sponsor the Rodeo Stadium for the Rodeo for Heroes event. We supply your company with a 5' x 5' banner to be displayed Stadium Entrance Fence, your logo appears on our event webpage, and receive social media mention. Includes (4) tickets to "Rodeo for Heroes". An 8' table space at the Moonshine Market on 3/13/27, 5PM-11PM. Table/tent/chairs not provided. *One opportunity.

CHUTE SPONSORSHIP

\$500

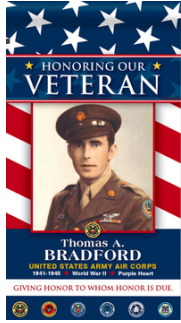
Sponsor a chute for "Rodeo for Heroes". Includes (2) tickets to "Rodeo for Heroes", a 3' x 5' banner on the chute with your logo, your logo on our event webpage, and social media mention. Includes an 8' table space at Moonshine Market 3/13/27. Table/tent not provided. (6) opportunities.

ARENA FENCE SPONSORSHIP

\$250

Receive an 36" x 18" banner on the arena split rail fence with your logo, your logo on our website event page, and social media mention.

“RODEO FOR HEROES” REGOGNIZING & HONORING HEROES BANNER TRIBUTE SPONSORSHIP



Military tribute banner that gives honor to whom honor is due. This banner will celebrate your hero by providing a message including name, military branch, time served. Single-sided banner. Size: 14"x 28".

Price \$125 - Lower Saloon Fence Placement in Yeehaw Square.
(High Visibility)

Price \$100 - Outside Arena Perimeter or Resort Perimeter Fences.



Military tribute banner that gives honor to whom honor is due. This banner will celebrate your hero by providing a message including name, military branch, time served. Single-sided banner. Size: 36"x18".

Price \$175 - Upper Saloon Fence Placement in Yeehaw Square.
(High Visibilty) *16 Opportunities



Military tribute banner that gives honor to whom honor is due. This banner will celebrate your hero by providing a message including name, military branch, time served. Single-sided banner. Size: 36"x18". Corporate sponsorship opportunities.

Price - \$250 Arena Split Rail Fence Placement.(High Visibility)

Price - \$150 Arena Stadium Fence Placement.



Military tribute banner that gives honor to whom honor is due. This banner will celebrate your hero by providing a message including name, military branch, time served. Single-sided banner. Size: 40"x 46".

Price \$500 - Rodeo Press Box Placement.
(High Visibility) *4 Opportunities Available

To order 2027 “Rodeo for Heroes” Tribute Banners:

<https://www.honoringamericasheroes.org/rodeoforheroes>

[honoringamericasheroes.org](https://www.honoringamericasheroes.org)

Rodeo for Heroes Banner Program Guidelines



THE BANNERS ARE THE PROPERTY OF HONORING AMERICA'S HEROES FOUNDATION, INC., AND ARE USED FOR THE CHARITY'S FUNDRAISING PURPOSES. HONORING AMERICA'S HEROES FOUNDATION, INC., CANNOT HONOR SPECIAL REQUESTS FOR LOCATION OF THE BANNERS ON THE STADIUM FENCE, LOWER SALOON FENCE, YEEHAW SQUARE FENCE, OR OTHER FENCE LOCATIONS THROUGHOUT WESTGATE RIVER RANCH RESORT & RODEO PROPERTY.

BANNER PLACEMENTS WILL ONLY BE SPECIFIED IF THE BANNER SELECTIONS INCLUDE; ARENA SPONSOR, STADIUM SPONSOR, ARENA FENCE SPONSOR, OR THE RODEO PRESS BOX BANNERS.

HONORING AMERICA'S HEROES FOUNDATION IS NOT RESPONSIBLE FOR THE CONDITION OF THE BANNERS. THIS INCLUDES WEATHER DETERIORATION AND/OR ANY IMPACT TO THE PRESENTABILITY OF THE BANNER. ANY BANNER FOUND TO BE IN DISREPAIR WILL BE REMOVED, AND THE PURCHASER WILL BE CONTACTED.

THE BANNER WILL BE DISPLAYED FOR TWO DAYS. INSTALLATION WILL BEGIN ON THE FRIDAY PRIOR TO THE RODEO, AND WILL BE DISPLAYED ALL DAY SATURDAY ON THE DAY OF THE RODEO. AT THE END OF THE DISPLAY PERIOD, THE BANNER WILL THEN BE REMOVED, LABELED, AND STORED FOR THE FOLLOWING YEAR.

EACH 14"X28" BANNER PURCHASER WILL HAVE THE OPTION TO HAVE THEIR BANNER DISPLAYED AT THE FOLLOWING YEAR'S RODEO FOR HEROES EVENT FOR A \$25 REHANG FEE ON THE STADIUM FENCE, YEEHAW SQUARE FENCE, LOWER SALOON FENCE, AND OTHER FENCE LOCATIONS THROUGHOUT WESTGATE RIVER RANCH RESORT & RODEO PROPERTY. INQUIRE ABOUT REHANG FEES FOR OTHER BANNER LOCATIONS.

BANNERS WILL BE REPLACED DUE TO SEVERE DAMAGE FROM EXTREME WEATHER ELEMENTS WILL BE REPLACED THE FOLLOWING YEAR. IF THERE IS A CHANGE IN BANNER TYPE FROM ACTIVE TO VETERAN, OR IF AN ACTIVE HONOREE DIES IN SERVICE, HONORING AMERICA'S HEROES FOUNDATION WILL REPLACE THE BANNER AS A MEMORIAL AT NO COST. THE APPLICANT MAY DECIDE NOT TO REPLACE A DAMAGED BANNER.

HONORING AMERICA'S HEROES SHALL NOT BE RESPONSIBLE FOR DAMAGES TO BANNERS FALLING OFF ANY LOCATION WITHIN THE WESTGATE RIVER RANCH RESORT & RODEO PROPERTY DUE TO EXTREME WEATHER ELEMENTS OR OTHER UNFORESEEN EVENTS.

PURCHASER AFFIRMS THAT THEY HAVE PERMISSION TO USE THE HONOREE'S PHOTO/LIKENESS, NAME AND MILITARY INFORMATION FOR THE BANNER. PURCHASER ALSO AFFIRMS THAT THE HONOREE IS CURRENTLY ACTIVE-DUTY, OR IF A VETERAN, OR DECEASED, HAS BEEN HONORABLY DISCHARGED FROM THE U.S. ARMED FORCES. BANNERS FOR GOLD STAR FAMILY HONOREES ARE FREE OF CHARGE.

THE MISSION OF HONORING AMERICA'S HEROES FOUNDATION IS TO RECOGNIZE AND HONOR THE SERVICE, RESILIENCE, AND SACRIFICE OF MILITARY VETERANS, ACTIVE-DUTY MILITARY, DEPLOYED SERVICE MEMBERS, AND FIRST RESPONDERS. OUR PROGRAMS PROVIDE SUPPORT TO AMERICA'S HEROES AND THEIR FAMILIES.

Your Support Can Change Lives!

Since 2017, our programs have been providing respite trips combat veterans, disabled veterans, and first responders.

Additionally, we help Gold Star families and the families of first responders that have been injured or have fallen in the line of duty.

Even a small donation can make a big difference. Here are some of the ways your contributions can help:



\$500

Provides hotels and lodging



\$350

Provides gift cards and certificates travel & dining



\$250

Provides gift cards for entertainment



\$1,000

Provides one respite trip for veterans and first responders



\$2,500

Provides two respite trip with lodging and gift cards



\$5,000

Provides five respite trips

DONATE NOW

FL DEPARTMENT OF CONSUMER AFFAIRS REGISTRATION #CH43061. "A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING TOLL-FREE (800-435-7352) WITHIN THE STATE. REGISTRATION DOES NOT IMPLY ENDORSEMENT APPROVAL, OR RECOMMENDATION BY THE STATE." MARYLAND CHARITY REGISTRATION #43190.

honoringamericasheroes.org

Rodeo for Heroes Banner Placment



Press Box Banners, Chute Sponsors & Stadium Sponsor



Split Rail Fence & Stadium Fence Banners

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Rodeo for Heroes Banner Placement



Upper Saloon & Lower Fence Banners



Outside Arena & Resort Perimeter Banners

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